The Global Learning Requirement for the Business Management Major

October 18, 2021

The purpose of the Global Learning requirement for the Business Management major is to inculcate students with an understanding of the importance of the global context of contemporary business. This critical thinking skill requires students to add another layer of perspective to their analyses of problems by recognizing the need for knowledge of political, legal, economic, social, technological, environmental, and cultural factors that shape how business is conducted around the world.

This requirement can be satisfied by the study of a language through the 202 level, participation in any full-semester or short study abroad program (including the Chesapeake Semester), or by taking two courses. For this last option, one course is to be chosen from List A and one course is to be chosen from List B. This list will be reviewed annually upon publication of the Course Catalog. Please direct any questions to Dr. Susan Vowels, chair, Department of Business Management, svowels2@washcoll.edu.

Choose one from List A.

BUS 310	International Business	
BUS 311	Global Business Strategy	
BUS 352	International Marketing	
BUS 356	Multinational Financial Management	
BUS 294, 3	94, 494 Special Topic course – must be approved in	
advance by department chair		

Choose one from List B. Please note that some courses are cross-listed in multiple departments; List B includes only the course number of the home department.

ANT 105	Introduction to Anthropology
CHN 351	Chinese Cinema: Ideology and the Box Office
CMS 202	World Cinema II
CMS 220	Global Media and Technology
DAN 204	Dance History II: Global Dance Survey
ECN 218	Economic Development
ECN 410	International Trade
ECN 411	International Finance
EDU 311	Human Geography
FRS 311	Contemporary France
FRS 312	The Contemporary Francophone World
GRS 315,	316 Minorities and Migration in Germany

GRS 418	The Culture of the Open Society	
HIS 204	Modern World History II	
HIS 360	Modern Germany	
HIS 371	History of South Africa	
HIS 372	Colonial Latin America	
HIS 381	History of Modern China	
HIS 383	History of Modern Japan	
HIS 392	Russia and the Soviet Union	
HPS 307	Spanish for International Business	
HPS 401	The Civilization of Spain	
HPS 418	Narratives of Mexico	
MUS 104	Introduction to World Music and Ethnomusicology	
MUS 313	Music of Latin America	
MUS 314	Music of Asia	
PHL 226	Global Ethics	
POL 104	Introduction to World Politics	
POL 341	Politics of Development	
POL 342	Revolutions and Revolutionary Movements	
POL 344	Comparative Government: Western Europe	
POL 345	Comparative Government: East Asia	
POL 346	Japanese Politics and Foreign Policy	
POL 347	Chinese Politics and Foreign Policy	
POL 348	Latin American Politics	
POL 351	Politics, Religion, and Ethnicity in South Asia	
POL 356	Africa in the World	
POL 371	International Politics	
POL 373	Human Rights and Social Justice	
POL 374	International Organization and Law	
POL 375	International Political Economy	
POL 384	The International Relations of East Asia	
POL 386	Comparative Peace Processes	
SOC 271	Global Health Disparities	
XXX 294, 394, 494 Special Topic course – must be approved in		
advance by department chair		